

1954
**CATALOG AND
PRICE LIST**

... plus news about a great
"new" peach and other
Sierra Gold developments

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SIERRA GOLD NURSERIES

P. O. Box 815, Yuba City, California

Phone: Marysville 3-9087

What packers and growers say about the Sullivan No. 4

This is an actual photograph of Sullivan Clings, ripening on the C. E. Sullivan Ranch.

Read these comments received by Mr. Sullivan

"We have now been packing the Sullivan #4 for eight years . . . and believe it has wonderful possibilities as a leading cling peach. Having packed all the other Extra Late varieties such as Phillips, Stuart, Gaumes, Wisner, and Corona, we feel that it is definitely superior to any of them. The pit is exceptionally small . . . and the firmness of the flesh is very desirable. It does not show any gum, and having a glandular leaf it is very resistant to some of the diseases that hit a glandless leaf variety. We believe the Sullivan #4 has been proven an exceptionally good variety both from a canning and growing standpoint".

David House, president
Frank M. Wilson Co.,
Stockton, Calif.

"We have now had this peach under observation for several years, and have fully assured ourselves of its outstanding merit. This peach does not gum or rust as do many other varieties, and is not difficult to size up as it is naturally a large peach. The tree itself is vigorous and prolific, producing heavy crops of fine fruit. It is valuable from a canner's viewpoint because of its firm yellow meat, its small pit, and its lack of oxidation when cut. I hope you will take steps to have this variety propagated".

Lawrence H. Barnett,
District Supervisor,
Marysville Area,
Hunt Foods, Inc.

"All of our current Extra Late Midsummers leave something to be desired in one way or another, but we have found that the Sullivan #4 includes a maximum of good qualities. We have found the color, texture, symmetry, and flavor desirable as a canning peach. If the grower can produce peaches of the quality we have observed, we can highly recommend it to take its place as a main variety".

Samuel G. Shannon, buyer,
California Packing Corp.
San Francisco, Calif.

"My Sullivan #4's are consistently my best producers year in and year out. They always put off clean fruit and normally size without any difficulty, and with very little thinning. The trees are now 13 years old, and over the last five years their average production has been over 20 tons per acre".

Marvin L. Fleshman (grower)
Hughson, Calif.

RE-DISCOVERED!

the SULLIVAN #4 CLING

Back in 1930 a seedling was discovered growing in a Phillips orchard on the C. E. Sullivan ranch near Yuba City. Five years of breeding, budding and testing By Mr. Sullivan produced four new peaches which won enthusiastic comments from the limited numbers of growers who knew of the work being done, and from packers who received sample shipments. The most promising of all was the variety called the Sullivan #4. The Sullivan #4 has, literally, "hid its light under a bushel basket". Mr. Sullivan was

Follows Halford. The Sullivan #4 ripens immediately after Halford, replacing the Phillips in the canning cycle, but possesses none of the Phillips' weaknesses. It does not require excessive thinning as it sizes well and exceptional yields per acre have been obtained.

Exceptional Vigor. The Sullivan "makes growth" rapidly, produces heavily, with fruit distributed all over the tree, inside and out. Unusually long hangers produce peaches along their entire length. Long stems minimize drop. The Sullivan #4 is a hardy peach and does not gum or split pit to the extent that some of the other varieties do. It is also resistant to rust.

absorbed in the development of one of the State's largest orchards, and the outstanding merit of the Sullivan #4 never became widely known, although it has been a money-maker for the past 18 years in the Sullivan Orchards and certain others. Never has a new variety been required to prove itself over so long a period. We at Sierra Gold feel it's time the Sullivan No. 4 was "re-discovered" . . . and we're so sure of its merit that we've spent two years building up our foundation stock.

Superb Quality. The pit is unusually small, the fruit brilliantly colored, with firm flesh colored a bright yellow right to the pit. The fruit ripens from inside to out. No trace of red at the pit. The halves "retain" their perfect symmetry in canning, and do not "rag out".

No Price Premium. We at Sierra Gold see only the brightest future for the Sullivan No. 4. We expect volume orders, and we have the stock built up to do a volume business. No patent premium is being charged. You'll find the Sullivan #4 in our regular price list on the back page of this catalog.

CONDITIONS AND WARRANTY

All trees delivered shall be in good growing condition. In the event any trees prove untrue from the varietal designation, Sierra Gold will replace them, or refund the amount paid, but will in no case be liable for an amount greater than the purchase price of the trees in question. All orders are subject to conditions at time of delivery, with the right reserved to reduce the number of trees delivered, or to substitute smaller or larger grade of tree in the event conditions beyond our control prevent filling the order as entered.

From

FIRST CLASS
Permit No. 147
Sec. 34.9, P.L. & R.
Yuba City, Calif.

BUSINESS REPLY ENVELOPE
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

4¢ POSTAGE WILL BE PAID BY

SIERRA GOLD NURSERIES
P.O. BOX 815
YUBA CITY, CALIF.

SHIPPING INFORMATION

SHIPPING SEASON. Sierra Gold trees are shipped in the dormant, bare-root stage from early January through March. All shipments are carefully packed to insure their arrival in the best possible condition.

METHODS OF SHIPPING. Smaller orders are shipped by PARCEL POST PRE-PAID. Please be sure to add 10% of the total purchase price to cover packing and shipping. If order is to a point east of the Rockies, add 20%. No shipping orders can be accepted for less than \$5.

Larger orders are shipped EXPRESS COLLECT. Please show (inside) the address of your nearest express office. Include in your check or money order 10% of the total purchase price to cover packing costs. Shipping (express) charges will be collected by your expressman.

Orders weighing 100 lbs. or more are shipped by truck or rail freight, collect.

CLAIMS: Sierra Gold trees are individually inspected and carefully packed for shipment, and we must ask that any deficiency be called to our attention within 10 days after receipt of order. Should the shipment be damaged in transit a claim should be filed with the delivery carrier.

CALIFORNIA STATE SALES TAX — 3%

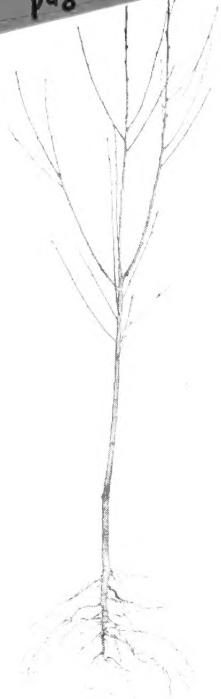
Effective July 1, 1949

Transaction	Tax	Transaction	Tax	Transaction	Tax	Transaction	Tax
5.01 - .14	...	16.50 - 16.83	.50	33.17 - 33.49	1.00	50.00 - 50.33	1.50
.15 - .42	.01	16.84 - 17.16	.51	33.50 - 33.83	1.01	50.34 - 50.67	1.51
.43 - .73	.02	17.17 - 17.49	.52	33.84 - 34.16	1.02	50.68 - 51.01	1.52
.74 - 1.02	.03	17.50 - 17.82	.53	34.17 - 34.49	1.03	51.02 - 51.35	1.53
1.03 - 1.42	.04	17.83 - 18.15	.54	34.50 - 34.82	1.04	51.36 - 51.69	1.54
1.43 - 1.82	.05	18.16 - 18.48	.55	34.83 - 35.15	1.05	51.70 - 52.03	1.55
1.83 - 2.16	.06	18.49 - 18.81	.56	35.16 - 35.48	1.06	52.04 - 52.37	1.56
2.17 - 2.49	.07	18.82 - 19.14	.57	35.49 - 35.81	1.07	52.38 - 52.71	1.57
2.50 - 2.83	.08	19.15 - 19.47	.58	35.82 - 36.14	1.08	52.72 - 53.05	1.58
2.84 - 3.16	.09	19.48 - 19.80	.59	36.15 - 36.47	1.09	53.06 - 53.39	1.59
3.17 - 3.49	.10	19.81 - 20.13	.60	36.48 - 36.80	1.10	53.40 - 53.73	1.60
3.50 - 3.83	.11	20.14 - 20.46	.61	36.81 - 37.13	1.11	53.74 - 54.07	1.61
3.84 - 4.16	.12	20.47 - 20.79	.62	37.14 - 37.46	1.12	54.08 - 54.41	1.62
4.17 - 4.49	.13	20.80 - 21.12	.63	37.47 - 37.79	1.13	54.42 - 54.75	1.63
4.50 - 4.83	.14	21.13 - 21.45	.64	37.80 - 38.12	1.14	54.76 - 55.09	1.64
4.84 - 5.16	.15	21.46 - 21.78	.65	38.13 - 38.45	1.15	55.10 - 55.43	1.65
5.17 - 5.49	.16	21.79 - 22.11	.66	38.46 - 38.78	1.16	55.44 - 55.77	1.66
5.50 - 5.83	.17	22.12 - 22.44	.67	38.79 - 39.11	1.17	55.78 - 56.11	1.67
5.84 - 6.16	.18	22.45 - 22.77	.68	39.12 - 39.44	1.18	56.12 - 56.45	1.68
6.17 - 6.49	.19	22.78 - 23.10	.69	39.45 - 39.77	1.19	56.46 - 56.79	1.69
6.50 - 6.83	.20	23.11 - 23.43	.70	39.78 - 40.10	1.20	56.80 - 57.13	1.70
6.84 - 7.16	.21	23.44 - 23.76	.71	40.11 - 40.43	1.21	57.14 - 57.47	1.71
7.17 - 7.49	.22	23.77 - 24.09	.72	40.44 - 40.76	1.22	57.48 - 57.81	1.72
7.50 - 7.83	.23	24.10 - 24.42	.73	40.77 - 41.09	1.23	57.82 - 58.15	1.73
7.84 - 8.16	.24	24.43 - 24.75	.74	41.10 - 41.42	1.24	58.16 - 58.49	1.74
8.17 - 8.49	.25	24.76 - 25.08	.75	41.43 - 41.75	1.25	58.50 - 58.83	1.75
8.50 - 8.83	.26	25.09 - 25.41	.76	41.76 - 42.08	1.26	58.84 - 59.17	1.76
8.84 - 9.16	.27	25.42 - 25.74	.77	42.09 - 42.41	1.27	59.18 - 59.51	1.77
9.17 - 9.49	.28	25.75 - 26.07	.78	42.42 - 42.74	1.28	59.52 - 59.85	1.78
9.50 - 9.83	.29	26.08 - 26.40	.79	42.75 - 43.07	1.29	59.86 - 60.19	1.79
9.84 - 10.16	.30	26.41 - 26.73	.80	43.08 - 43.40	1.30	60.20 - 60.53	1.80
10.17 - 10.49	.31	26.74 - 27.06	.81	43.41 - 43.73	1.31	60.54 - 60.87	1.81
10.50 - 10.83	.32	27.07 - 27.39	.82	43.74 - 44.06	1.32	60.88 - 61.21	1.82
10.84 - 11.16	.33	27.40 - 27.72	.83	44.07 - 44.39	1.33	61.22 - 61.55	1.83
11.17 - 11.49	.34	27.73 - 28.05	.84	44.40 - 44.72	1.34	61.56 - 61.89	1.84
11.50 - 11.83	.35	28.06 - 28.38	.85	44.73 - 45.05	1.35	61.90 - 62.23	1.85
11.84 - 12.16	.36	28.39 - 28.71	.86	45.06 - 45.38	1.36	62.24 - 62.57	1.86
12.17 - 12.49	.37	28.72 - 29.04	.87	45.39 - 45.71	1.37	62.58 - 62.91	1.87
12.50 - 12.83	.38	29.05 - 29.37	.88	45.72 - 46.04	1.38	62.92 - 63.25	1.88
12.84 - 13.16	.39	29.38 - 29.70	.89	46.05 - 46.37	1.39	63.26 - 63.59	1.89
13.17 - 13.50	.40	29.71 - 30.03	.90	46.38 - 46.70	1.40	63.60 - 63.93	1.90
13.51 - 13.83	.41	30.04 - 30.36	.91	46.71 - 47.03	1.41	63.94 - 64.27	1.91
13.84 - 14.16	.42	30.37 - 30.69	.92	47.04 - 47.36	1.42	64.28 - 64.61	1.92
14.17 - 14.49	.43	30.70 - 31.02	.93	47.37 - 47.69	1.43	64.62 - 64.95	1.93
14.50 - 14.83	.44	31.03 - 31.35	.94	47.70 - 48.02	1.44	64.96 - 65.29	1.94
14.84 - 15.16	.45	31.36 - 31.68	.95	48.03 - 48.35	1.45	65.30 - 65.63	1.95
15.17 - 15.49	.46	31.69 - 32.01	.96	48.36 - 48.68	1.46	65.64 - 65.97	1.96
15.50 - 15.83	.47	32.02 - 32.34	.97	48.69 - 49.01	1.47	65.98 - 66.31	1.97
15.84 - 16.16	.48	32.35 - 32.67	.98	49.02 - 49.34	1.48	66.32 - 66.65	1.98
16.17 - 16.49	.49	32.68 - 33.00	.99	49.35 - 49.67	1.49	66.66 - 66.99	1.99

REMINDER BEFORE MAILING

- (1) Is your address printed clearly and correctly?
- (2) Is the cost column properly tallied, including sales tax (if delivery is to a California address) and 10% for shipping and packing?
- (3) Have you included your check or money order for the correct total?

1954 price
list on back
page



A portrait of a good peach tree. This is a photograph of one of our foothill grown June buds. Note the heavy, fibrous root system; the straight bud union and trunk; the balanced well-branched top. Bud stock is selected from proven disease-resistant strains in orchards famous for the consistently high production of quality fruit.

Like I've been saying . . .



. . . there is a difference in trees, and we know it as well as you do, because we're commercial fruit growers as well as nurserymen.

We have *not* claimed to be your only dependable source of nursery stock . . . but we do claim to give you superior stock, budded from the best-producing strains of each variety, often from the parent orchards themselves.

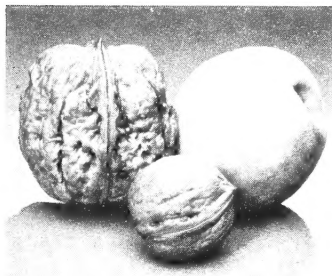
Time after time, particularly with peaches and walnuts, we've had growers show us where Sierra Gold trees made in one year the growth made in two by trees from other sources, planted previously.

We're not the biggest nursery in the state, but we've built our business on quality, and we intend to maintain the reputation we've won with growers who want quality planting stock. They (and we) know the best is the cheapest in the long run.

Walter Berg



Our Mt. Pleasant growing grounds in the beautiful Sierra foothills of Placer County. The decomposed granite soil of this region is particularly adapted to the growing of fine nursery stock. Other growing grounds are located in Sutter County, near Yuba City, in soil especially favorable for particular varieties.



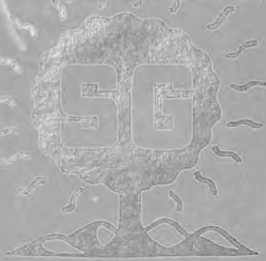
COMING SOON FROM SIERRA GOLD

WALNUTS BIG AS PEACHES. It's a new variety which is to be handled exclusively by Sierra Gold. We call it the Carmelo, and we're budding now to build foundation stock. Nuts are borne in clusters, with individual nuts as large as small peaches. Records to date show 53% meat, compared to 35% with some of today's widely-planted varieties. NOT AVAILABLE this season, but you'll hear about Carmelo soon.



COMING SOON FROM SIERRA GOLD

NEW TON-PER-ACRE WALNUT (5th year). This is another exclusive, "Variety X", which we've mentioned before. Inquiries have been in such volume that we're budding all available wood this season to build foundation stock. Test plots show a production of nearly a ton per acre (30 foot planting) in its 5th year . . . 36 lbs. per tree against 3 lbs. on Hartley, nothing on Franquette. NOT AVAILABLE this season. Next season, we hope. Customers will be notified prior to public announcement.



SIERRA GOLD NURSERIES

Box 815, Yuba City, Calif.

Phone Marysville 3-9087

COMMERCIAL PRICE LIST FOR TREES 1954-1955

See special listing below for family orchard trees

	3/16"	1/4"	5/16"	3/8"	1/2"	5/8"
JUNE BUDS—on Lovell peach root.....	\$0.40	.45	.55	.60	.65	.70
YEARLINGS						
	5/16"	3/8"	1/2"	5/8"	11/16"	
ALMOND—on almond root.....	\$0.60	.65	.70	.70	.70	
on peach root.....	.55	.60	.65	.65	.65	
APPLE.....	.55	.65	.75	.85	.95	
APRICOT.....	.60	.65	.70	.80	.90	
CHERRY.....	.75	.90	1.00	1.10	1.20	
PEACH & NECTARINE & PLUM on peach.....	.55	.60	.65	.70	.75	
PEAR.....	.55	.65	.75	.85	.95	
PLUM & PRUNE & ALMOND on Marianna.....	.55	.65	.70	.75	.80	
SEEDLINGS—Lovell peach.....	.15	.20	.25	.30	.35	
Plum.....	.25	.30	.35	.40	.45	
Cherry & Pear.....	.30	.40	.40	.50	.50	
Northern California Black Walnut.....	.55	.60	.65	.70	.75	
	3/4'	4/6'	6/8'	8/10'	10/12'	
WALNUTS—on Northern California Black.....	1-9	2.50	3.00	3.25	3.50	3.75
—on Paradox Hybrid root add \$1.00	10-49	2.25	2.75	3.00	3.25	3.50
per tree to above schedule	50 & up	2.00	2.50	2.75	3.00	3.25
PARADOX HYBRID SEEDLINGS—1/2', 1.00; 2/3', 1.25; 3' & up, 1.50						
SHADE TREES.....		1.50	2.00	2.50	3.00	
FAMILY ORCHARD TREES—all varieties, \$1.25 per tree						

ALMOND

On Almond, Peach & * Marianna root

- ✓ Davey
- ✓ Drake
- ✓ I X L
- ✓ * Jordanolo
- ✓ * Ne Plus
- ✓ Nonpareil
- ✓ * Peerless
- ✓ * Texas

APPLE

On Apple root

- Double Red Delicious
- Red Gravenstein
- Ruby Red Rome Beauty
- Winter Banana
- Yellow Newtown Pippin

APRICOT

On Apricot, Peach & Marianna root

- ✓ Blenheim
- ✓ Moorpark
- ✓ Tilton

CHERRY

On Mahaleb & Mazzard root

- ✓ Bing
- ✓ Black Tartarian
- ✓ Royal Anne

NECTARINE

On Lovell peach root
* Available as June Buds also

- ✓ Gold Mine
- ✓ Gower
- ✓ * John Rivers
- ✓ * Quetta
- ✓ Stanwick
- ✓ Tioga

PEARS

On French Pear root

- ✓ Bartlett
- ✓ Beurre Hardy

PRUNE

On Myrobalan, Myrobalan 29C & Marianna 2624 root

- ✓ French
- ✓ Imperial
- ✓ Robe

PEACH — Freestone

On Lovell Peach root
* Available as June Buds also

- ✓ Babcock
- ✓ Early Crawford
- ✓ * Elberta
- ✓ * Fay Elberta
- ✓ Florence
- ✓ Golden Jubilee
- ✓ Indian Free
- ✓ * J. H. Hale
- ✓ * Kim Elberta
- ✓ Miller's Late
- ✓ Nectar
- ✓ * Red Haven
- ✓ * Rio Oso Gem
- ✓ Strawberry Free

PLUM

On Myrobalan, Myrobalan 29C, Marianna 2624 & Peach root

- ✓ Ace
- ✓ Beauty
- ✓ Duarte
- ✓ El Dorado
- ✓ Jefferson
- ✓ Late Duarte
- ✓ Late Rosa
- ✓ Late Tragedy
- ✓ President
- ✓ Santa Rosa
- ✓ Satsuma
- ✓ Tragedy

PEACH — Clingstone

On Lovell Peach root
* Available as June Buds also

- ✓ * Andora
- ✓ * Carolyn
- ✓ * Corona
- ✓ * Cortez
- ✓ * Dix 6-6
- ✓ * Fortuna
- ✓ * Gaume
- ✓ * Halford
- ✓ * Johnson
- ✓ * Paloro
- ✓ * Peak
- ✓ Shasta
- ✓ Sims
- ✓ * Stuart
- ✓ * Sullivan Adair
- ✓ * Sullivan Carol
- ✓ * Sullivan #4
- ✓ * Vivian

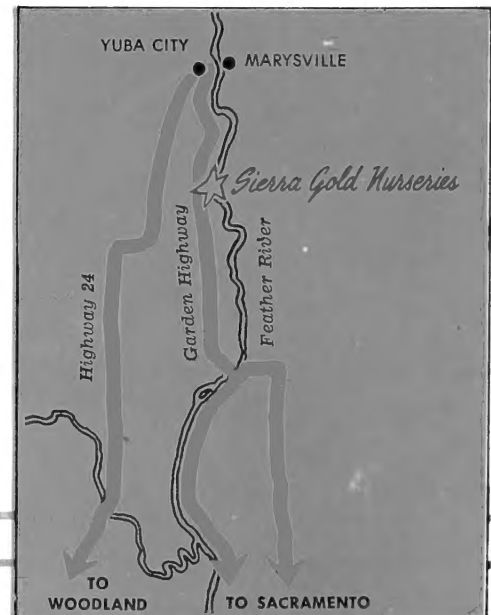
WALNUT

On Northern California Black & Paradox Hybrid root

- ✓ Eureka
- ✓ Franquette
- ✓ Hartley
- ✓ Mautner
- ✓ Payne
- ✓ Waterloo

SHADE

- Balm of Gilead Poplar
- Carolina Poplar
- Lombardy Poplar
- Fruitless Mulberry
- Sycamore



PHONE AND MAIL ORDERS SHIPPED PROMPTLY

Nursery located 5 miles south of Yuba City on the Garden Highway.